

United Way
of Etowah County

HOW WE LIVE UNITED

May 2011

**SAVE THE
DATE!**

Day of Action

June 17

Call United Way to
volunteer.
256-547-2581



Did you Know....

That 2-1-1 Connects
Alabama answered
over 36,000 calls
between April 27
and May 11?

Meet the Staff

Joanne Hightower
Executive Director

Donna Rodgers
Finance Manager

Pat Presley
Executive Assistant

Jessica Brown
*Marketing and
Resource Director*

Susan Carter
*211/ First Call for Help
Program Director*

Alaina Young
*Success By 6
Program Director*

Opportunity for Young Professionals!

United Way of Etowah
County is excited to an-
nounce a new initiative,
**Young Leaders Soci-
ety (YLS)!**

YLS is a unique oppor-
tunity for young profes-
sionals (ages 21-45) in
Etowah County to net-
work together, give
back to their commu-
nity, develop business
skills and learn more
about their community.



The first Thursday of
every month the YLS
will get together for
fun activities including
wine tasting, art view-
ing, etiquette class, a
scavenger hunt, net-
working opportunities,

volunteer projects and
board training class.

The YLS will have a
Launch Party **June 2nd**
at The Pitman Theater
from 6:00-8:00 p.m.

For more information
please contact Jessica
Brown at 256-547-2581
or jbrown@uwoec.org.



Susan Carter, 211/First Call for Help Director, serves as Etowah County VOAD Chair

(Voluntary Organizations Active in Disasters)

- **36,000 calls** answered by **211 Connects Alabama** in the first two weeks after the tornadoes
- **Donation Management Center** hosted by **12th Street Baptist Church**, and managed by **Becky Ellis**
- **Honda Mfg of Alabama** donated **use of 3 vans** for Etowah, Calhoun & Cherokee Counties
- Over **2,000 volunteer hours** have been do-
nated since the disaster!



Pam Clough - Loyal Contributor - Lives United!

Pam Clough, Director of Continuing Education at Gadsden State Community College, has been giving to United Way for about 30 years. She gives a monetary donation as well as donating her time to serve her community through volunteering as an allocations team member.

As an allocations volunteer, Pam reviews the agencies on her panel by touring those agencies and attending board meetings or other events. She has seen first-hand

the work of her donation through the agencies on her panel.

When it comes time to review the agencies' applications for funding, Pam is an advocate for those on her panel.

Also, in 2010 Pam served as United Way's Education Division Chairperson, raising over \$117,000, and has agreed to serve again as Education Chairperson in 2011.

Pam started volunteering and giving her "fair

share" in 1995. What is fair share? That is one hour's pay per month.

When asked why? Pam said, "God placed that on my heart. I'll never travel the world as a missionary, but I know that through my donation to United Way I can touch lives that I would never have had the opportunity to touch."

"I'll never travel the world as a missionary, but I know that through my donation to United Way I can touch lives that I would never have had the opportunity to touch."



That means a lot to me."

Pam Clough, Loyal Contributor,

Lives United.

Meet The "New" Kids on the Block -

First-Time Allocations Volunteers

These are a few first-time volunteers on United Way's Allocation Panels. They bring with them, their expertise and experience,

which when joined with the experience and expertise of others, make good stewards of your donations. to United Way .

New Volunteers are :

(clockwise)

Left: **Kathy Roberts and Shannon Skipper Campbell**

Right: **Billy Ray Colvin**

Bottom Right (L-R):

John D. Duvall, Joy Rhea, and Jessica Loyd

Bottom Left (L-R)

Anne Mitchell and Kenneth Casey

Not shown:

Pam Burgess

Cindy Gilmore

Mike Gilmore

Josh Horton





**Thank You
Loyal Contributors!**

Memorials and Honorariums

A gift to United Way of Etowah County in memory of a loved one or in honor of an accomplishment is a very personal and loving tribute.

When you send an honorarium, we will promptly send an appropriate acknowledgment to the bereaved family

or to the person you wish to honor. The acknowledgment will not include the amount of your gift. We also acknowledge your gift to inform you that we have completed your request.

Your thoughtful memorial or honorarium gift also helps

carry on the work of improving lives and community conditions far down the road.

Please remember United Way of Etowah County in your will or estate plans, and tell us when you do so we can thank you!

Mission Statement:

**United Way is improving lives by
mobilizing the caring power of our community.**

United Way of Etowah County
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P.O. Box 1175
Gadsden, Alabama 35902
TEL: 256-547-2581
FAX: 256-546-4360
WEBSITE: www.unitedwayec.com

Give. Advocate. Volunteer.
LIVE UNITED



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U.S. Postage
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GADSDEN, ALABAMA
Permit No. 76

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P.O. BOX 1175
GADSDEN, AL 35902