

HOW WE LIVE UNITED

March 2010

Dates to Remember

March 25

Girlfriend Gala—
Supporting Dolly Parton's
Imagination Library, at
Convention Hall.

June 18

Day of Action— Call
United Way to volunteer



Did you Know....

2-1-1 is a free call connecting you to information and referral to health and human services in Etowah County?

Meet the Staff

Joanne Hightower
Executive Director

Donna Rodgers
Finance Manager

Pat Presley
Executive Assistant

Jessica Brown
*Marketing and
Resource Director*

Susan Carter
*211/ First Call for
Help Director*

Tracey Webb
*Success By 6
Director*

Celebrating "Thank You Week"

This week celebrated you, the donor, the volunteer, the advocate, and hero of our community. During Thank You Week, we celebrated those who make Etowah County a better community for us all.

United Way of Etowah County held its Annual Meeting March 11, 2010, at the Senior Activity Center with a breakfast. The morning event focused on recognizing and thanking the organization's partner agencies, volunteers, donors, and advocates.

"As important as United Way donors are, the volunteers are equally important," said Matt Hayes, 2009 Presi-



dent of the United Way of Etowah County board of directors. "All of you are advocates and heroes of our community, working to make Etowah County a better place to live."

Todd Edmondson, 2010 board president, and last year's campaign chairman, said, "The four building blocks of the United Way are to promote education, financial stability, health, and safety net services in the communities we serve."

"Advancing the common good means opportunities to access the basics that we all need for a good life," Edmondson said.

Reach out a hand to one, influence the condition of all. Join the Live United movement

Thank you, Loyal Contributor

Mike Yother!

Mike Yother, with the Exchange Bank of Alabama, has been donating for over 25 years to United Way.

Asked, "Why?" He replied, "I believe it is my obligation as a member of this community to help those who are less fortunate and who have had less opportunity than myself to

help make them better citizens, and improve their lives. I believe annual long-term giving through United Way is the best way to make this happen."

Have you been giving to United Way for 5 years? Ten? Twenty? Please let United Way of Etowah County know,



we'd like to thank you!

It's simple, just e-mail pat-pre@bellsouth.net the year you began giving to United Way, or the number of years. Please include your name, address, phone number and e-mail address. **THANK YOU!**

Girlfriend Gala-Fabulous in the French Quarter



The Girlfriend Gala is a special night for women to celebrate with their

A new adventure awaits!

friends. The best part of Girlfriend Gala is that by purchasing a ticket to the Gala, you are putting books into the hands of our youngest citizens and improving child literacy! Last year, over

1,000 children received 13,000 books. Many children have never had a book of their own! You have opened their lives to new adventures — READING!

Note: This is a program for pre-kindergarten age children.



Shape Etowah County's Future! Thank you!

Memorials and Honorariums

A gift to United Way of Etowah County in memory of a loved one or in honor of an accomplishment is a very personal and loving tribute

When you send an honorarium, we will promptly send an appropriate acknowledgement to the be-

reaved family or to the person you wish to honor. The acknowledgement will not include the amount of your gift. We also acknowledge your gift to inform you that we have completed your request.

Your thoughtful memo-

rial or honorarium gift also helps carry on the work of improving lives and community conditions far down the road.

Please remember United Way in your will or estate plans, and tell us when you do so we can thank you!

Mission Statement

United Way is improving lives by mobilizing the caring power of our community.

United Way of Etowah County
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Give. Advocate. Volunteer.
LIVE UNITED

